

Omar Márquez | Violencia Anticipada - Tour 2025 | CUERNAVACA

DATE: Saturday, October 18, 2025
LOCATION: Cuernavaca, Morelos, MX

Event Description

Omar Márquez | Violencia Anticipada - Tour 2025 | CUERNAVACA is a premier concerts event in Cuernavaca. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 46/100

Expected Attendance: 638 people

Event ID: 649NDVZUausAsr5xkr

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 255 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.