

# Omar Márquez | Violencia Anticipada - Tour 2025 | ATLIXCO

DATE: Friday, September 26, 2025  
LOCATION: Atlixco, Puebla, MX

## Event Description

Omar Márquez | Violencia Anticipada - Tour 2025 | ATLIXCO is a premier concerts event in Atlixco. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 35/100

**Expected Attendance:** 183 people

**Event ID:** 4cEo5RxULZfozs3kaC

## Hotel Demand Indicators

**ADR Impact Index:** 4.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 73 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*