

Oltre il tempo

DATE: Monday, December 15, 2025
LOCATION: Sesto San Giovanni, Lombardia, IT

Event Description

Oltre il tempo is a premier performing-arts event in Sesto San Giovanni. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 30/100
Expected Attendance: 100 people
Event ID: GU5YCK3poD5rKVF9ur

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
