

Ollies' Garage & The Canberra Showroom of the Sir Henry Royce Foundation

DATE: Friday, August 15, 2025
LOCATION: Fyshwick, Australian Capital Territory, AU

Event Description

Ollies' Garage & The Canberra Showroom of the Sir Henry Royce Foundation is a premier expos event in Fyshwick. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 42/100

Expected Attendance: 417 people

Event ID: 8K6PLohhUJGqhB64QA

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 167 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.