

# Olivier Martin en Vigo

DATE: Saturday, November 15, 2025

LOCATION: Vigo, ES

## Event Description

Olivier Martin en Vigo is a premier performing-arts event in Vigo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 27/100

**Expected Attendance:** 70 people

**Event ID:** ezSQJkTHMyhNz7RFrq

## Hotel Demand Indicators

**ADR Impact Index:** 3.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 28 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/olivier-martin-en-vigo>

Document generated on 6/4/2026, 2:21:57 AM