

Olimpija Ljubljana vs Primorje Ajdovscina

DATE: Sunday, August 24, 2025
LOCATION: Ajdovš \ddot{O} - \ae \hat{A} W avna enota Ajdovš \ddot{O} - \ae \hat{A} 4•

Event Description

Olimpija Ljubljana vs Primorje Ajdovscina is a premier sports event in Ajdovš \ddot{O} - \ae \hat{A} . This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,501 people

Event ID: 7sH74xLFT3JRuzUY98

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 600 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.