

Olimpija Ljubljana vs FC Noah Yerevan

DATE: Thursday, August 28, 2025
LOCATION: Abovyan, Kotayk Province, AM

Event Description

Olimpija Ljubljana vs FC Noah Yerevan is a premier sports event in Abovyan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 59/100

Expected Attendance: 2,900 people

Event ID: CScnuYtjp2FN3yH2rk

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,160 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.