

Old Time Summer Fayre

DATE: Saturday, August 16, 2025

LOCATION: Caerphilly, Wales, GB

Event Description

Old Time Summer Fayre is a premier festivals event in Caerphilly. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 36/100

Expected Attendance: 193 people

Event ID: 5ktSGgEREkik4S9JUY

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 77 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/old-time-summer-fayre>

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