

# Old Days Band & Strings 70's 80's - En Metepec

DATE: Saturday, August 30, 2025  
LOCATION: San Francisco Coaxusco, Estado de México, MX

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## Event Description

Old Days Band & Strings 70's 80's - En Metepec is a premier concerts event in San Francisco Coaxusco. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts  
**Importance Rank:** 39/100  
**Expected Attendance:** 289 people  
**Event ID:** CBRiMcaCCwStBdQQcm

## Hotel Demand Indicators

**ADR Impact Index:** 4.8x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 116 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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