

OktoberTech 2025: Segurança & IA: O Futuro em Equilíbrio

DATE: Wednesday, October 15, 2025
LOCATION: Itoupava Norte, Santa Catarina, BR

Event Description

OktoberTech 2025: Segurança & IA: O Futuro em Equilíbrio is a premier conferences event in Itoupava Norte. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 43/100

Expected Attendance: 469 people

Event ID: 3DhASm8t8ZrD4XkjZT

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 188 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.