

Oktoberfest - The Bavarian Boyz Oompah Show, Authentic Beers & Great Food

DATE: Saturday, October 11, 2025
LOCATION: Bishop's Stortford, England, GB

Event Description

Oktoberfest - The Bavarian Boyz Oompah Show, Authentic Beers & Great Food is a premier festivals event in Bishop's Stortford. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 35/100

Expected Attendance: 175 people

Event ID: 5EtaNvDPzYxC5tCew6

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 70 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.