

Oktoberfest Fest at Lads with Karaoke from 7pm

DATE: Friday, October 10, 2025
LOCATION: Whanganui, Manawat ūi Region, NZ

Event Description

Oktoberfest Fest at Lads with Karaoke from 7pm is a premier festivals event in Whanganui. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 44/100

Expected Attendance: 483 people

Event ID: 9KDumg4oSSgYa6YgvS

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 193 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.