

# OKTOBERFEST DA FÁBBRICA- CAXIAS DO SUL RS

DATE: Saturday, October 4, 2025  
LOCATION: Nossa Senhora de Lourdes, Rio Grande do Sul, BR

## Event Description

OKTOBERFEST DA FÁBBRICA- CAXIAS DO SUL RS is a premier festivals event in Nossa Senhora de Lourdes. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals  
**Importance Rank:** 40/100  
**Expected Attendance:** 317 people  
**Event ID:** 7urrKk6QavxuRyVw5w

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 127 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*