

Oktoberfest at Port Lincoln Brewing Co.

DATE: Friday, October 10, 2025
LOCATION: Port Lincoln, South Australia, AU

Event Description

Oktoberfest at Port Lincoln Brewing Co. is a premier festivals event in Port Lincoln. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 38/100

Expected Attendance: 250 people

Event ID: 4u57tsPdjbT8Go4Ddv

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 100 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.