

Yokary Liga - Merw vs Aöv & @

DATE: Thursday, October 30, 2025
LOCATION: Aöv & Bâ _gabat, TM

Event Description

Yokary Liga - Merw vs Aöv & @ is a premier sports event in Aöv & Bâ. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 57/100

Expected Attendance: 2,295 people

Event ID: 5ZWRfK2pjUxujehGa5

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 918 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.