

Ýokary Liga - Arkadag vs Altyn Asyr

DATE: Friday, August 15, 2025
LOCATION: A öv & B „, 6†v & B'Â TM

Event Description

Ýokary Liga - Arkadag vs Altyn Asyr is a premier sports event in A öv & @ (Ashgabat). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,498 people

Event ID: 7myMrwCyekZYvsG9E7

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,399 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.