

Ýokary Liga - Arkadag vs æ gadam

DATE: Tuesday, August 19, 2025

LOCATION: Türkmenba ÷, TM

Event Description

Ýokary Liga - Arkadag vs æ v F Ð is a premier sports event in Türkmenba ÷. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 58/100

Expected Attendance: 2,494 people

Event ID: HyK3ZaBaAgdnQCBa4b

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 998 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.