

Ýokary Liga - Altyn Asyr vs Nebitçi

DATE: Monday, September 22, 2025

LOCATION: Balkanabat, Balkan, TM

Event Description

Ýokary Liga - Altyn Asyr vs Nebitçi is a premier sports event in Balkanabat. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 60/100

Expected Attendance: 3,109 people

Event ID: Eqj6ZkL2SwPaM2SNTB

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,244 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.