

Okanagan Volunteer Fair- Booth Registration

DATE: Saturday, September 13, 2025
LOCATION: Kelowna, British Columbia, CA

Event Description

Okanagan Volunteer Fair- Booth Registration is a premier expos event in Kelowna. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 56/100

Expected Attendance: 1,971 people

Event ID: Dc3cwRs4PmGMvtD6sU

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 788 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
