

OIL PAINTING WEEKEND WITH NEMESH

DATE: Friday, August 15, 2025
LOCATION: Fernside, Canterbury Region, NZ

Event Description

OIL PAINTING WEEKEND WITH NEMESH is a premier expos event in Fernside. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 57/100

Expected Attendance: 2,307 people

Event ID: Cb2pTdsgoCJ3NNBgRu

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 923 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
