

OHL - Steelheads U20 vs Hamilton Bulldogs U20

DATE: Saturday, October 18, 2025
LOCATION: Brantford, Ontario, CA

Event Description

OHL - Steelheads U20 vs Hamilton Bulldogs U20 is a premier sports event in Brantford. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 59/100

Expected Attendance: 2,952 people

Event ID: FFJ6p5Japxt6TD8rqE

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,181 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.