

# OHL - Ottawa 67's U20 vs Guelph Storm U20

DATE: Sunday, October 26, 2025  
LOCATION: Guelph, Ontario, CA

## Event Description

OHL - Ottawa 67's U20 vs Guelph Storm U20 is a premier sports event in Guelph. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 63/100

**Expected Attendance:** 4,420 people

**Event ID:** eNpaQr2yg9csxJ8m3s

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,768 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*