

OHL - Barrie Colts U20 vs Sudbury Wolves U20

DATE: Friday, October 24, 2025
LOCATION: Greater Sudbury, Ontario, CA

Event Description

OHL - Barrie Colts U20 vs Sudbury Wolves U20 is a premier sports event in Greater Sudbury. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 60/100

Expected Attendance: 3,098 people

Event ID: 6EdVuKP6MuLrZ5ythq

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,239 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
