

OHL - Barrie Colts U20 vs North Bay Battalion U20

DATE: Sunday, December 28, 2025
LOCATION: North Bay, Ontario, CA

Event Description

OHL - Barrie Colts U20 vs North Bay Battalion U20 is a premier sports event in North Bay. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 59/100

Expected Attendance: 2,969 people

Event ID: 8D2UiSibH3NZyR5rHX

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,188 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.