

Oficina Circo Cia Gêmea | Picadeiro da cultura e da alegria

DATE: Wednesday, October 15, 2025
LOCATION: Funcionários, Minas Gerais, BR

Event Description

Oficina Circo Cia Gêmea | Picadeiro da cultura e da alegria is a premier expos event in Funcionários. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 51/100

Expected Attendance: 1,153 people

Event ID: 6twzGuRc4i7UTAXCjS

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 461 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.