

# OFFICIAL PRE-GAME CATCHUP IN ADELAIDE

DATE: Saturday, August 16, 2025  
LOCATION: Adelaide, South Australia, AU

## Event Description

OFFICIAL PRE-GAME CATCHUP IN ADELAIDE is a premier community event in Adelaide. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 22/100

**Expected Attendance:** 42 people

**Event ID:** 5Da7ZnYpM5RTQQqf7p

## Hotel Demand Indicators

**ADR Impact Index:** 3.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 17 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*