

# Offer peer coaching for managers

DATE: Wednesday, November 19, 2025  
LOCATION: Lüneburg, Niedersachsen, DE

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## Event Description

Offer peer coaching for managers is a premier expos event in Lüneburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 60/100

**Expected Attendance:** 3,268 people

**Event ID:** HiPBiZnbvV2kxg3iaw

## Hotel Demand Indicators

**ADR Impact Index:** 6.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,307 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*