OFF GRID COMEDY PRESENTS: CALABASH POP-UP SHOP

DATE: Friday, October 17, 2025
LOCATION: Vancouver, British Columbia, CA

Event Description

OFF GRID COMEDY PRESENTS: CALABASH POP-UP SHOP is a premier performing-arts event in Vancouver. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 29/100
Expected Attendance: 93 people
Event ID: 8nK48jpxHJMP8RSgWj

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 37 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.