# Ofenbach in Los Angeles

DATE: Saturday, January 31, 2026
LOCATION: Los Angeles, California, US

## Event Description

Ofenbach in Los Angeles is a premier concerts event in Los Angeles. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts
**Importance Rank:** 42/100
**Expected Attendance:** 381 people
**Event ID:** 7LZbD6WbuRUCtYBHhQ

## Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 152 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*