

# OFC-ICTM2025 - Optical Fiber Comm. and ICT Show Malaysia 2025

DATE: Tuesday, August 26, 2025  
LOCATION: Kuala Lumpur, Wilayah Persekutuan Kuala Lumpur, MY

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## Event Description

OFC-ICTM2025 - Optical Fiber Comm. and ICT Show Malaysia 2025 is a premier expos event in Kuala Lumpur. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos  
**Importance Rank:** 68/100  
**Expected Attendance:** 7,860 people  
**Event ID:** 8wPEb5JSydXTnRCgzL

## Hotel Demand Indicators

**ADR Impact Index:** 7.3x baseline (varies by property tier & location)  
**Occupancy Impact:** +61 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 3,144 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*