

# Odoo Business Show - Skopje

DATE: Thursday, August 28, 2025  
LOCATION: Skopje, Greater Skopje, MK

---

## Event Description

Odoo Business Show - Skopje is a premier conferences event in Skopje. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 39/100

**Expected Attendance:** 292 people

**Event ID:** GshaG6AyW9NshcisHn

## Hotel Demand Indicators

**ADR Impact Index:** 4.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 117 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/odoo-business-show-skopje>

Document generated on 6/4/2026, 4:44:17 AM