

Odoo Business Show Frankfurt

DATE: Wednesday, September 10, 2025
LOCATION: Offenbach am Main, Hessen, DE

Event Description

Odoo Business Show Frankfurt is a premier conferences event in Offenbach am Main. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 43/100

Expected Attendance: 431 people

Event ID: Bw4MjKoWPwBog39pvK

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 172 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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