

Odoo Business Show Benoni

DATE: Tuesday, December 16, 2025

LOCATION: Benoni, Gauteng, ZA

Event Description

Odoo Business Show Benoni is a premier conferences event in Benoni. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 40/100

Expected Attendance: 325 people

Event ID: vvyquU7uWrbXnv7BEw

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 130 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.