

Odoo Business Show Alger

DATE: Tuesday, October 21, 2025
LOCATION: Bordj El Kiffan, Algiers Province, DZ

Event Description

Odoo Business Show Alger is a premier conferences event in Bordj El Kiffan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 38/100

Expected Attendance: 261 people

Event ID: xoU7oFiogReGxQsPvv

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 104 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.