

# Odense Boldklub vs Randers FC

DATE: Monday, November 24, 2025

LOCATION: Randers, DK

## Event Description

Odense Boldklub vs Randers FC is a premier sports event in Randers. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 63/100

**Expected Attendance:** 4,474 people

**Event ID:** H4j93m2Fp9Lo4t7oKU

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,790 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/odense-boldklub-vs-randers-fc>

Document generated on 6/4/2026, 4:43:35 AM