

OCCA 2025 Mid-Autumn Festival Celebration | N-yË,,^†Qx

DATE: Sunday, September 28, 2025
LOCATION: West Kelowna, British Columbia, CA

Event Description

OCCA 2025 Mid-Autumn Festival Celebration | N-yË,,^†Qx is a premier festivals event in West Kelowna. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 40/100

Expected Attendance: 319 people

Event ID: Ck6QretE5nb2Vmdrnf

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 128 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.