

Oberliga - Nordost-Süd - Krieschow vs Union Sandersdorf

DATE: Saturday, August 23, 2025
LOCATION: Sandersdorf-Brehna, Sachsen-Anhalt, DE

Event Description

Oberliga - Nordost-Süd - Krieschow vs Union Sandersdorf is a premier sports event in Sandersdorf-Brehna. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 1,945 people

Event ID: DsYwrKMKK5CyxuAUxe

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 778 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.