

Oberliga - Nordost-Süd - FC Grimma vs Heiligenstadt

DATE: Saturday, September 27, 2025
LOCATION: Heilbad Heiligenstadt, Thüringen, DE

Event Description

Oberliga - Nordost-Süd - FC Grimma vs Heiligenstadt is a premier sports event in Heilbad Heiligenstadt. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 53/100

Expected Attendance: 1,382 people

Event ID: B7pSkZ82uFpzobq28L

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 553 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.