

Oberliga - Hessen - Darmstadt 98 II vs FC Gießen

DATE: Saturday, August 23, 2025
LOCATION: Gießen, Hessen, DE

Event Description

Oberliga - Hessen - Darmstadt 98 II vs FC Gießen is a premier sports event in Gießen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,325 people

Event ID: AgRptFnK98x9nSaQkT

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 530 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.