

Oberliga - Hessen - 1960 Hanau vs FC Gießen

DATE: Saturday, September 13, 2025
LOCATION: Gießen, Hessen, DE

Event Description

Oberliga - Hessen - 1960 Hanau vs FC Gießen is a premier sports event in Gießen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,270 people

Event ID: Gad4AppkjfegKt85DG

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 508 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.