

# Oberliga - Hamburg - Dassendorf vs Buchholz

DATE: Saturday, September 20, 2025  
LOCATION: Buchholz in der Nordheide, Niedersachsen, DE

## Event Description

Oberliga - Hamburg - Dassendorf vs Buchholz is a premier sports event in Buchholz in der Nordheide. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 52/100

**Expected Attendance:** 1,269 people

**Event ID:** EEagBxU25uyw38wvaz

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 508 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*