

Oberliga - Bayern Süd - Türkspor Augsburg vs Landsberg

DATE: Tuesday, August 19, 2025
LOCATION: Landsberg am Lech, Bayern, DE

Event Description

Oberliga - Bayern Süd - Türkspor Augsburg vs Landsberg is a premier sports event in Landsberg am Lech. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 51/100

Expected Attendance: 1,092 people

Event ID: HFaVJy4kTXp4aaBdoi

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 437 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.