

# Oberliga - Bayern Süd - Sturm Hauzenberg vs Landsberg

DATE: Friday, September 19, 2025  
LOCATION: Landsberg am Lech, Bayern, DE

## Event Description

Oberliga - Bayern Süd - Sturm Hauzenberg vs Landsberg is a premier sports event in Landsberg am Lech. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 51/100

**Expected Attendance:** 1,161 people

**Event ID:** 68xHzsdcxF49XxiRgj

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 464 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*