

# Oberliga - Bayern Süd - Schalding-Heining vs Heimstetten

DATE: Friday, August 29, 2025  
LOCATION: Kirchheim bei München, Bayern, DE

## Event Description

Oberliga - Bayern Süd - Schalding-Heining vs Heimstetten is a premier sports event in Kirchheim bei München. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 54/100

**Expected Attendance:** 1,677 people

**Event ID:** 7LvebKoG2qbEsdLkRb

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 671 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*