

Oberliga - Bayern Nord - ATSV Erlangen vs Cham

DATE: Tuesday, September 16, 2025
LOCATION: Cham, Bayern, DE

Event Description

Oberliga - Bayern Nord - ATSV Erlangen vs Cham is a premier sports event in Cham. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 51/100

Expected Attendance: 1,115 people

Event ID: FSNLvrB8YqxTrvct9t

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 446 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.