

Oasis Empresrial 2025 - Nueva Ola

DATE: Thursday, August 28, 2025
LOCATION: Trujillo Alto, Trujillo Alto, PR

Event Description

Oasis Empresrial 2025 - Nueva Ola is a premier conferences event in Trujillo Alto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 42/100

Expected Attendance: 396 people

Event ID: ErPo7hBCEgmDC8Mv5o

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 158 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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