

O2 Academy Leicester - DAYTIME Disco for Grown ups 70s 80s 90s party!

DATE: Saturday, October 25, 2025
LOCATION: Leicester, England, GB

Event Description

O2 Academy Leicester - DAYTIME Disco for Grown ups 70s 80s 90s party! is a premier community event in Leicester. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 44/100

Expected Attendance: 500 people

Event ID: 7oHagiKRiHs2eFdFYJ

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
