

# O que será que tem lá dessa vez?, espetáculo infantil imersivo

DATE: Saturday, October 4, 2025  
LOCATION: Três Figueiras, Rio Grande do Sul, BR

## Event Description

O que será que tem lá dessa vez?, espetáculo infantil imersivo is a premier performing-arts event in Três Figueiras. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 52/100

**Expected Attendance:** 1,330 people

**Event ID:** 4bdsDQpXK5S6uJwHMc

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 532 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*