

O DOMINGO MAIS QUE PERFEITO! (Grupo Sonho Bom + Amigos do Xuxu)

DATE: Sunday, August 17, 2025
LOCATION: Vila do Tinguá, Rio de Janeiro, BR

Event Description

O DOMINGO MAIS QUE PERFEITO! (Grupo Sonho Bom + Amigos do Xuxu) is a premier concerts event in Vila do Tinguá. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 38/100

Expected Attendance: 250 people

Event ID: 6TCr2rHxXKmr5ARv6a

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 100 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.