

# O Charme do HipHop - DJs Amauri Jr. e Ed Groove

DATE: Friday, August 29, 2025  
LOCATION: Zona 04, Paraná, BR

## Event Description

O Charme do HipHop - DJs Amauri Jr. e Ed Groove is a premier concerts event in Zona 04. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 30/100

**Expected Attendance:** 102 people

**Event ID:** J5jDggfXi3hfsJ5wPp

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 41 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*